

MUSIC VIDEO PRODUCTION PACKAGES

GOOD - \$3000	BETTER - \$5000-\$6000	BEST - \$10,000-\$15,000+
DSLR (Canon 7D + GH1) Canon 17-55/f2.8 + Nikons	HD (5D-EX1-P2-AF100-F3) w/Fixed, Canon & Nikon Lens	HD "Cinematic" (RED MX) w/PL Mount Prime Lens
PRE-PRODUCTION		
Meetings/Research	Meetings/Research	Meetings/Research
Video Concept/Script	Video Concept/Script	Concept/Script/Storyboard
Location Scouting/Booking	Location Scouting/Booking	Location Scouting/Booking
Equipment Rentals	Equipment Rentals	Equipment Rentals
	Hiring Cam Crew	Hiring Cram Crew
	Casting Talent	Casting Talent
	Film Permits	Film Permits
		Production Insurance*
PRODUCTION - Cast & Crew		
1 Shoot Day	1-2 Shoot Days	2-3+ Shoot Days
1-2 Man Crew	2-3 Man Crew	3-5 Man Crew
Client supply's Cast	Hair & Make-up	Hair & Make-up
		DP/Cinematographer
	Cast/Actors (\$POA)	Cast/Actors (\$POA)
	Dancers (\$POA)	Dancers (\$POA)
	Choreographer (\$POA)	Choreographer (\$POA)
	DIY Catering	Craft Services (\$POA)
PRODUCTION - Rentals		
2 DSLR Cameras w/Nikon	2 HD Camera Rentals	1 RED Cam Rental + B-Cam
Light Kit	Light Kit	Light Kit
Sound Kit	Sound Kit	Sound Kit
Greenscreen Sm	Greenscreen Sm	Greenscreen Lrg Studio
Tripod & Shoulder Mount	Glidecam/VariZoom	Steadicam Flyer
	Crane/Jib &/or Slider	Dolly
	Ext HD Monitor	Crane/Jib &/or Slider
		Ext HD Monitor
		Set Design/Props (\$POA)
Misc Notes:		
Locations (1-4)	Locations (4-8)	Unlimited
Photos (free)	Photos (free)	Photos (free)
POST-PRODUCTION		
2 Editing Days	3 Editing Days	5-10 Editing Days
Compositing-Basic	Compositing-Intermediate	Compositing-Advanced
Motion Graphics - 2D	Motion Graphics - 2D	Motion Graphics - 3D
HD Color Grading	HD Color Grading	HD Color Grading
SD DVD	SD DVD + AVCHD DVD	SD DVD + AVCHD DVD BRay
Web Video	Web Video	Web Video
Sound Design	Sound Design	Sound Design
Titles	Titles	Titles / 3D Animation (\$POA)
QuickTime ProResLT Master	QuickTime ProRes422 Mstr	QuickTime ProRes 444 Mstr
MiniDV Tape	DVCam/HDV Tape	DVCam/HDV/HD Cam (\$POA)